

(Exam. Code: 1179)

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Post Graduate Diploma in Marketing Management**  
**(PGDMM)-1<sup>ST</sup> SEMESTER (Regular/Reappear)** Examination  
to be held in *December, 2017*

**(THEORY EXAMINATIONS)**  
**TIME OF EXAMINATIONS: 1.30 p.m. to 4.30 p.m.**

<b>DATE &amp; DAY</b>	<b>PAPER/SUBJECT/CODE NO.</b>
<b><u>DECEMBER, 2017</u></b>	
14 <sup>th</sup> , Thursday	<b>DMM-101:</b> Fundamentals of Economics & Management (8456)
18 <sup>th</sup> , Monday	<b>DMM-102:</b> Marketing Management (8457)
20 <sup>th</sup> , Wednesday	<b>DMM-103:</b> Sales Management (8458)
23 <sup>rd</sup> , Saturday	<b>DMM-104:</b> Managerial Accounting (8459)

**NOTE:** THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

<b>CENTRE OF EXAMINATION:</b>		
1)	<b>CHANDIGARH-25:</b>	<i>D.A.V. College, Block-I, Sector-10</i>
2)	<b>CHANDIGARH-31:</b>	<i>G.G.D.S.D. College, Block-I, Sector-32</i>

**Chandigarh:** 160014  
**Dated:** 06.12.2017

**Prof. Parvinder Singh**  
**Controller of Examinations**