

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **MBA (Full) -1ST SEMESTER**
(for the candidates of Ludhiana, PURC in offline mode)

Examination to be held in **January, 2021**

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: Morning (9.30 a.m. to 12.30 p.m.)

DATE & DAY	MBA (Full) 1 st Semester (Exam. Code: 0688)
<u>JANUARY - 2021</u>	
5 th , Tuesday	MBA-6101: Business Economics (5052)
7 th , Thursday	MBA-6104: Organizational Behavior (5051)
9 th , Saturday	MBA-6105: Marketing Management (5149)
12 th , Tuesday	MBA-6102: Business Statistics (5053)
15 th , Friday	MBA-6103: Management Accounting (5148)
	MBA (Full) 3rd Semester (Exam. Code: 0690)
<u>JANUARY - 2021</u>	
5 th , Tuesday	MBA-7101: *Strategic Mgt. (5182)
7 th , Thursday	MBA-7124: Investment Mgt. (5067)
9 th , Saturday	MBA-7151: Labour Legislation (5177) MBA-7135: Enterprise Resource Planning (5169)
11 th , Monday	MBA-7143: Marketing Research & Product Mgt. (5173)
13 th , Wednesday	MBA-7123: Mgt. of Financial Service (5161)
15 th , Friday	MBA-7122: Financial Engg. (5160) MBA-7142: Global Marketing Mgt. (5172)
16 th , Saturday	MBA-7133: Business Process Re-Engg. (5167)
18 th , Monday	MBA-7141: Advertising & Consumer Behavior (5171)

Note: The paper Strategic Mgt. is of 04 hours.

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:

LUDHIANA - 46

Panjab University Regional Centre
Ludhiana

Chandigarh: 160014
Dated: 30.12.2021

Prof. Jagat Bhushan
Controller of Examinations