

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Bachelor of Vocational. (B. Voc.) (E-Commerce & Digital Marketing) – 3rd & 5th SEMESTER (Regular/Reappear)**
Examination (Online mode) to be held in February - 2021

(THEORY EXAMINATIONS)

DATE & DAY	PAPER/SUBJECT/CODE NO.
3rd SEMESTER (Exam. Code: 1387) Time of Examinations: 1.30 p.m. to 4.30 p.m.	
FEBRUARY - 2021 15 th , Monday	GEN-301: Value Education and Human Rights (9211) (<i>Common</i>)
18 th , Thursday	GEN-302: Software Project Management (9478)
22 nd , Monday	EDM-303: Digital Marketing (9477)
25 th , Thursday	EDM-304: Advertising & Sales Management (9852)
5th SEMESTER (Exam. Code: 1389) Time of Examinations: 9.30 a.m. to 12.30 p.m.	
FEBRUARY - 2021 17 th , Wednesday	GEN-501: Critical Thinking and Elementary Statistics (9221) (Common)
19 th , Friday	GEN-502: Web Application Development Using PHP (9482)
23 rd , Tuesday	EDM-503: E-commerce Laws and Practices (9483)
26 th , Friday	EDM-504: Customer Relationship Management (9484)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 06.02.2021

Prof. Jagat Bhushan
Controller of Examinations