

# **PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **MBA (General) 3<sup>rd</sup> Semester Examinations (for Batch 2019-2021)** Only for the Students of Institute of Management C/0. DAV College, Sector-10, Chandigarh (Online mode) to be held in April – 2021

(THEORY EXAMINATIONS)  
TIME OF EXAMINATIONS: **09.30 a.m. to 12.30 p.m.**

| <b>DATE &amp; DAY</b>            | <b>MBA (Full) (Exam. Code: 0690)</b>          |
|----------------------------------|---|
| <b><u>APRIL-2021</u></b>         |   |
| <b>6<sup>th</sup>, Tuesday</b>   | MBA-7101: Strategic Management                |
| <b>8<sup>th</sup>, Thursday</b>  | MBA-7141: Advertising & Consumer Behavior     |
| <b>9<sup>th</sup>, Friday</b>    | MBA-7142: Global Marketing Management         |
| <b>12<sup>th</sup>, Monday</b>   | MBA-7146: Industrial & Rural Marketing        |
| <b>15<sup>th</sup>, Thursday</b> | MBA-7152: Strategic Human Resource Management |
| <b>16<sup>th</sup>, Friday</b>   | MBA-7154: Organization Development            |

- 1) The Examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014  
Dated: 31.03.2021

**Prof. Jagat Bhushan**  
Controller of Examinations