

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **MBA (EXECUTIVE) 3rd Semester (USOL) (Reappear) Examination**
(online mode) to be held in July-2021

(THEORY EXAMINATION)

DATE & DAY	SUBJECT/PAPER/CODE NO.		
MBA (EXECUTIVE) 3rd Semester (Reappear) Time of Examination : 9.30am to 12.30 pm			
JULY-2021 20th, Tuesday	Strategic Mgt.(7101)		
22nd, Thursday	Managing Across Cultures (7102)		
Optional Group			
	<u>Group – A</u> Marketing & International Business)	<u>Group – B</u> (Finance)	<u>Group – C</u> (Human Resource Management)
23rd, Friday	Services Marketing (5663)	Mgt. Control System (5666)	Organization Development (5669)
24th, Saturday	Global Marketing (5664)	Security Analysis & Portfolio Mgt. (5667)	Executive Compensation (5670)
26th, Monday	Advertising & Consumer Behaviour (7105)	Strategic Cost Mgt. (5668)	Managerial Effectiveness (5671)

NOTE:

- 1) The Examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated :21.06.2021

Prof. Jagat Bhushan
Controller of Examinations