

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Bachelor of Vocational. (B. Voc.) (E-Commerce & Digital Marketing) - 2<sup>nd</sup> SEMESTER (Regular/Reappear) Examination (Online mode)**  
to be held in July-2021

**(THEORY EXAMINATIONS)**

Time of Examinations: **9.30 a.m. to 12.30 p.m.**

<b>DATE &amp; DAY</b>	<b>PAPER/SUBJECT/CODE NO.</b>
<b><u>JULY - 2021</u></b> 10 <sup>th</sup> , Saturday	<b>GEN-201:</b> Soft Skills and Personality Development (9206) <i>(Common for All B. Voc)</i>
14 <sup>th</sup> , Wednesday	<b>GEN-202:</b> Fundamental of Management (9474)
16 <sup>th</sup> , Friday	<b>EDM-203:</b> Marketing Management (9475)
19 <sup>th</sup> , Monday	<b>EDM-204:</b> E-Services, Web Advertising and Web Publishing (9476)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014  
Dated: 07.07.2021

Prof. Jagat Bhushan  
Controller of Examinations