

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **MBA (For Executive)- 3rd Semester (Golden Chance)**
Examination as per the syllabus of December- 2019 (Offline mode)
to be held in **August/September, 2021**

(THEORY EXAMINATIONS)

DATE & DAY	PAPER/SUBJECT/CODE NO.
3RD SEMESTER (Exam. Code: 0686) Time of Examinations: 9.30 a.m. to 12.30 p.m.	
August-2021 26 th , Thursday	MBAfEX-7141 : Advertising & Consumer Behaviour (5115)
31 st , Tuesday	MBAfEX -7101: Strategic Mgt. (5096)
September -2021 4 th , Saturday	MBAfEX -7124: Investment Mgmt. (5106)
6 th , Monday	MBAfEX -7126: Project Planning, Analysis and Management (5108)
8 th , Wednesday	MBAfEX -7143: Marketing Research and Product Management (5117)
10 th Friday	MBAfEX -7144: Internet Marketing and Retail Management (5118)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION :

S.No.	Name of Centre	Name of Building
1.	Abohar – 21	DAV College of Education
2.	Chandigarh-86	Examination Hall, Near Mathematic Deptt. , P.U.Sector-14
3.	Hoshiarpur-22	DAV College
4.	Ludhiana-47	SCD Govt. College
5.	Sri Muktsar Sahib-23	Govt. College

Chandigarh: 160014
Dated : 18.08.2021

Prof. Jagat Bhushan
Controller of Examinations