

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **University Institute of Hotel and Tourism Management (UIHTM)**
Bachelor of Tourism & Travel Management (BTM) –7th Semester *REGULAR & REAPPEAR*
Examination (*Online Mode*) to be held in DECEMBER-2021/January-2022

(THEORY EXAMINATION)
Time of Examination: 9.30 a.m. to 12.30 p.m.

DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)
<u>December-2021</u> 22 nd , Wednesday	BTM-471: Accounting for Managers (5907)
27 th , Monday	BTM-TM1: Service Marketing (6041)
29 th , Wednesday	BTM-TM3: Sales and Distribution Management (6042)
31 st , Friday	BTM-TM4: E-Marketing (6043)
<u>January-2022</u> 4 th , Tuesday	BTM-472: Tourism Promotion (5908)

NOTE:

- 1) The Examination will be conducted in an online mode (from own place).*
- 2) Candidates are advised to download/note down the correct question paper.*

Chandigarh: 160014
Dated: 12.12.2021

Prof. Jagat Bhushan
Controller of Examinations