PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for MBA 1st & 3rd Semester (For P.U Regional Centre, Ludhiana) (Theory) Examination to be held in <u>DECEMBER- 2022</u>

(THEORY EXAMINATIONS)

DATE & DAY	PAPER/SUBJECT/CODE NO.
	1 st SEMESTER (Exam. Code: 0770)
	Time of Examinations: 09.30 a.m. to 12.30 p.m.
December -2022	
13 th , Tuesday	MBA-6103 : Management Accounting (5298)
16 th Friday	MBA-6102 : Business Statistics (5297)
19 th , Monday	MBA-6105 : Marketing Management (5300)
22 nd , Thursday	MBA-6104 : Organizational Behaviour (5299)
24 th , Saturday	MBA-6101: Business Economics (5296)
	3 rd SEMESTER (Exam. Code: 0690)
	Time of Examinations: 9.30 a.m. to 12.30 p.m.
December -2022	
10 th , Saturday	MBA-7135 : Enterprise Resource Planning (4926)
12 th , Monday	MBA-7101 : Strategic Management (4939)
13 th , Tuesday	
14 th , Wednesday	MBA-7122: Financial Engg (4917)
	MBA-7142 : Global Marketing Management (4929)
16 th , Friday	MBA-7133 : Business Process Reengineering (4924)
19 th , Monday	MBA-7143 : Marketing Research & Product Management (4930)
21 st , Wednesday	MBA-7124 : Investment Management (4919)
22 nd Thursday	
23 rd , Friday	MBA – 7141 : Advertising and Consumer Behaviour (4928)
24 th , Saturday	
26 th , Monday	MBA-7123: Management of Financial Services (4918)

NOTE:

THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:	
1)	PU Regional Centre, Ludhiana - 40

Chandigarh: 160014 Dated: 10.11.2021 Prof. Jagat Bhushan Controller of Examinations