

PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for University Institute of Hotel and Tourism Management (UIHTM)
Bachelor of Tourism & Travel Management (BTM) – 1ST, 3rd, 5th, 7th, Semester (REGULAR
& REAPPEAR) Theory Examination to be held in December-2022,**

(THEORY EXAMINATION)

Bachelor of Tourism & Travel Management (BTM) – 1ST Semester Time of Examination: 2.00 p.m. to 5.00 p.m. (REGULAR & REAPPEAR)	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)
December -2022	
6th, Tuesday	BTM-111: Tourism: Concept, Status and Trends (5541)
8th, Thursday	BTM-112: Geography for Tourism (5542)
10th, Saturday	BTM-113: Indian Society and Culture(5543)
13th, Tuesday	BTM-115: Introduction to Hospitality Industry (5545)

Bachelor of Tourism & Travel Management (BTM) – 3rd Semester Time of Examination: 2.00 p.m. to 5.00 p.m.. REGULAR & REAPPEAR	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0792)
December -2022	
3rd, Saturday	BTM-231 : Travel Agency & Tour Operations (5551)
5th, Monday	BTM-232 : Principles of Mgmt. (5552)
7th, Wednesday	BTM-234 : Tourism impact (5554)
9th, Friday	BTM-235 : Special Interest Tourism (5555)
12th, Monday	BTM-237 : Tourism Products of India : Cultural Heritage (5557)

Bachelor of Tourism & Travel Management (BTM) – 5th Semester Time of Examination: 9.30 a.m. to 12.30 p.m. REGULAR & REAPPEAR	
DATE & DAY	SUBJECT/PAPER/CODE NO. 0794
December – 2022	
6th, Tuesday	BTM-351: Basics of Tourism Research (5564)
8th, Thursday	BTM-352: Tourism Marketing (5565)
10th, Saturday	BTM-353: Introduction to event Management (5566)
13th, Tuesday	BTM-354: Tourism Business Env. (5567)
15th, Thursday	BTM- 356: Introduction to Air Travel (5569)
17th, Saturday	BTM – 357 : Business Tourism (5570)

Bachelor of Tourism & Travel Management (BTM) – 7th Semester Time of Examination: 9.30 a.m. to 12.30 p.m. REGULAR & REAPPEAR	
DATE & DAY	SUBJECT/PAPER/CODE NO. 0796
December – 2022	
3rd, Saturday	BTM-471: Accounting for Managers (5575)
5th, Monday	BTM-472: Tourism Promotion (5576)
7th, Wednesday	BTM-TM1: Service Marketing (5577)
9th, Friday	BTM-TM3: Sales and distribution Management (5578)
12th, Monday	BTM-TM4: E - Marketing (5579)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION: CHANDIGARH - 50
University Institute of Hotel & Tourism
Management, P.U. Sector-14

Chandigarh: 160014
Dated: 21.11.2022

Prof. JagatBhushan
Controller of Examinations