

Exam. Code: 1198

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
2nd Semester (Regular & Reappear) Theory Examination
to be held in **May, 2025**

(THEORY EXAMINATIONS)

TIME OF EXAMINATION: 2.00 p.m. to 5.00 p.m.

| DATE & DAY | PAPER/SUBJECT/CODE NO. |
|------------------------------|---|
| May, 2025 | |
| 15 th , Thursday | Paper-I: Advertising Campaign Planning (45737) |
| 19 th , Monday | Paper-II: Digital Advertising & Public Relations (45738) |
| 21 st , Wednesday | Paper-III: Corporate Communications & Event Management (45739) |
| 23 rd , Friday | Paper-IV: Agency Management and Market Research (45740) |

Note:

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
- 2) FOR CLASH, IF TWO EXAMINATIONS OF A SINGLE CANDIDATE FALLS ON THE SAME DATE/TIME. KINDLY ENTER THE CLASH EXAMS DETAIL UNDER "UPDATE CLASH EXAMS DETAILS" AFTER LOGIN AT ugexam.puexam.in/pgexam.puexam.in.
- 3) In case of clash with other University/Exam THE CANDIDATE HAS TO SEND HIS/HER EMAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES TO drexams.puchd.in
- 4) APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION (PAPER).
- 5) CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITE OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATESHEET TILL THE CONCLUSION OF THE EXAMINATIONS

| CENTRE OF EXAMINATION: | | |
|------------------------|----------------------|--|
| 1. | Chandigarh-45 | Emerging Area Building, Near Botany Deptt., P.U., Sector-14 |

Chandigarh: 160014
Dated: 05.05.2025

Prof. Jagat Bhushan
Controller of Examinations

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